

# Wellness Jewelry for Spas & Hotels Good Karma Collection



ReadyCare is pleased to partner with Daisy London to bring their wellness-focused jewelry brands to spa & hotel customers in the United States. Daisy London's Good Karma Collection of bracelets features iconic symbols from across the globe that resonate with multiple demographics, and combines them with beautiful design to create a sophisticated jewelry product. This is a fun, positive-feeling product line that has proven retail sell-through potential.

## What Makes the Good Karma Collection Unique

- In Buddhist philosophy, good behavior will positively influence a person's karma & consequently good things will happen
- The Good Karma Collection is designed to help improve the wearer's karma & provide strength to go down the right path
- The collection leverages 20 globally recognized symbols for luck & good karma that will appeal to many different personalities, cultures & nationalities
- Bracelets can be worn alone or multi-layered to add personal meaning
- Available in sterling silver, 18ct gold plate & 18ct rose gold plate
- Bracelet length is 160 mm and can extend to 186 mm





**Elephant** in sterling silver



**Elephant** in 18ct gold plate



**Elephant** in 18ct rose gold plate



## ELEPHANT I look at the moments from my past, and realize they make

me what I am today. May the elephant show you that precious moments should always be remembered.

### **Good Karma Symbols**



#### DOUBLE HEART

A full heart has room for more. An empty heart has room for nothing. May the double heart show you that life is best lived surrounded by love.



#### STAR

I keep my thoughts pointed towards the sky, for looking down only causes a step backwards.

May the star help you to reach the goals you truly strive for.



#### BUTTERFLY

My body is in the present, but my mind wanders the future. May the butterfly remind you to take each day as it comes.



#### HAND OF FATIMA

I keep my eyes ahead of me, but learn from looking back at my past. May the hand of Fatima protect you from bad energy and past mistakes.



#### FLEUR-DE-LIS

To put others first is the sign of true inner harmony. May the fleur-de-lis remind you to give the gift of happiness.



#### HORSESHOE

If I do not protect all that I find sacred, then I have nothing to treasure. May the horseshoe remind you to keep close all that you hold dear.



#### OPEN HEART

Hope is the light that guides the way when all around seems dark. May the open heart remind you to save space within yourself for hope.



#### DOVE

Do I say things with a fickle tongue, or with meaning from my heart? May the dove remind you of inner peace.



#### OM

There is only one true goal - to live your life free from greed and desire. May the Om remind you that happiness is the measure of true wealth.



#### ELEPHANT

I look at the moments from my past, and realize they make me what I am today. May the elephant show you that precious moments should always be remembered.



#### FOUR LEAF CLOVER

If a man who cannot count finds a four leaf clover, is he still lucky? The best luck of all is the luck you make for yourself.



#### PEACE SIGN

If I stand alone with clenched fists I am unable to shake the hands of others. May the peace sign remind you that we all belong to each other.



#### BUDDHA

My body once yearned for what I did not

need. Now my heart is fixed on all that I have.

May this heart remind you of the purity for

which you strive.

WISHBONE

In a world without wishes, how can we dream?

May the wishbone ensure that you never give

up on your dreams.

A time to be still is often a time for reflection.

May the Buddha remind you to focus on the present. The future will be as it should be.



#### EVIL EYE

Sometimes the wrong path is taken, but it takes a strong person to learn from previous mistakes. May the evil eye guard you from cynical influences.



#### **FEATHER**

I am free, I am calm and I speak with a gentle tone. May the feather encourage you to free your mind from the chaos of life.



### HALF MOON

My body strives for balance in a world that is thrown into chaos. May the half moon create a veil of calm over your life.



#### LOTUS

A person striving for constant perfection is often lacking true beauty. May the lotus remind you that true beauty comes from within.

## **ReadyCare Price List**



## \*\*All New Daisy Customers Must Purchase a Retail Display Package\*\*

Retail Display Packages	Product Number	Wholesale Price
Good Karma Retail Display #1 Silver (Small)  - 21 x Good Karma Bracelets in Silver  - 21 x Good Karma Boxes and Affirmation Cards  - Celebrity Show Card & Good Karma Show Card  - Includes All Associated Display Components	KARRTL1	\$656.91
Good Karma Retail Display #2 Silver (Large) - 42 x Good Karma Bracelets in Silver - 42 x Good Karma Boxes and Affirmation Cards - Celebrity Show Card & Good Karma Show Card - Includes All Associated Display Components	KARRTL2	\$1,186.92
Good Karma Retail Display #3 Gold or Rose Gold (Small)  - 21 x Good Karma Bracelets in Gold or Rose Gold  - 21 x Good Karma Boxes and Affirmation Cards  - Celebrity Show Card & Good Karma Show Card  - Includes All Associated Display Components	KARRTL3 (gold) KARRTL4 (rose gold)	\$896.94
Good Karma Retail Display #4 Gold or Rose Gold (Large) - 42 x Good Karma Bracelets in Gold or Rose Gold - 42 x Good Karma Boxes and Affirmation Cards - Celebrity Show Card & Good Karma Show Card - Includes All Associated Display Components	KARRTL5 (gold) KARRTL6 (rose gold)	\$1,666.98



<sup>\*\*</sup>For mixed retail display packages, please contact your ReadyCare sales person\*\*

	Sterling Silver			18ct Gold Plate			18ct Rose Gold Plate		
Bracelets	Product Number	Wholesale Price	Suggested Retail Price	Product Number	Wholesale Price	Suggested Retail Price	Product Number	Wholesale Price	Suggested Retail Price
Double Heart	KBR3001	\$28.26	\$65.00	KBR4001	\$39.96	\$85.00	KBR5001	\$39.96	\$85.00
Open Heart	KBR3002	\$28.26	\$65.00	KBR4002	\$39.96	\$85.00	KBR5002	\$39.96	\$85.00
Little Heart	KBR3003	\$28.26	\$65.00	KBR4003	\$39.96	\$85.00	KBR5003	\$39.96	\$85.00
Large Heart	KBR3004	\$28.26	\$65.00	KBR4004	\$39.96	\$85.00	KBR5004	\$39.96	\$85.00
Little Star	KBR3005	\$28.26	\$65.00	KBR4005	\$39.96	\$85.00	KBR5005	\$39.96	\$85.00
Dove	KBR3006	\$28.26	\$65.00	KBR4006	\$39.96	\$85.00	KBR5006	\$39.96	\$85.00
Wishbone	KBR3007	\$28.26	\$65.00	KBR4007	\$39.96	\$85.00	KBR5007	\$39.96	\$85.00
Butterfly	KBR3008	\$28.26	\$65.00	KBR4008	\$39.96	\$85.00	KBR5008	\$39.96	\$85.00
OM	KBR3009	\$28.26	\$65.00	KBR4009	\$39.96	\$85.00	KBR5009	\$39.96	\$85.00
Buddha	KBR3010	\$28.26	\$65.00	KBR4010	\$39.96	\$85.00	KBR5010	\$39.96	\$85.00
Hand of Fatima	KBR3011	\$28.26	\$65.00	KBR4011	\$39.96	\$85.00	KBR5011	\$39.96	\$85.00
Elephant	KBR3012	\$28.26	\$65.00	KBR4012	\$39.96	\$85.00	KBR5012	\$39.96	\$85.00
Evil Eye	KBR3013	\$28.26	\$65.00	KBR4013	\$39.96	\$85.00	KBR5013	\$39.96	\$85.00
Fleur-De-Lis	KBR3014	\$28.26	\$65.00	KBR4014	\$39.96	\$85.00	KBR5014	\$39.96	\$85.00
Four Leaf Clover	KBR3015	\$28.26	\$65.00	KBR4015	\$39.96	\$85.00	KBR5015	\$39.96	\$85.00
Feather	KBR3016	\$28.26	\$65.00	KBR4016	\$39.96	\$85.00	KBR5016	\$39.96	\$85.00
Horseshoe	KBR3017	\$28.26	\$65.00	KBR4017	\$39.96	\$85.00	KBR5017	\$39.96	\$85.00
Peace Sign	KBR3018	\$28.26	\$65.00	KBR4018	\$39.96	\$85.00	KBR5018	\$39.96	\$85.00
Half Moon	KBR3019	\$28.26	\$65.00	KBR4019	\$39.96	\$85.00	KBR5019	\$39.96	\$85.00
Lotus	KBR3020	\$28.26	\$65.00	KBR4020	\$39.96	\$85.00	KBR5020	\$39.96	\$85.00
Large Star	KBR3022	\$28.26	\$65.00	KBR4022	\$39.96	\$85.00	KBR5022	\$39.96	\$85.00

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